



Tel: (905) 670-5100
Fax: (905) 565-1907

Strongco Corporation
1640 Enterprise Road
Mississauga, Ontario
L4W 4L4

TSX Symbol: SQP

For Immediate Release

Strongco promotes Paul George to position of Regional Vice President, Construction Equipment Ontario division

MISSISSAUGA, ON, December 30, 2019 - **Strongco Corporation** (TSX:SQP)

Strongco is pleased to announce the appointment of Paul George to the position of Regional Vice President, Construction Equipment Ontario. In supporting our philosophy for continuous improvement, Paul will be responsible for the entire Ontario Construction Equipment operations. “During his career with Strongco, Paul has amassed a wealth of operational knowledge and has demonstrated that he has the ability to move the business forward to new levels”, says Oliver Nachevski, Vice President & Chief Operating Officer for Strongco.

Paul joined Strongco in 2012 and has held the positions of Territory Manger, Branch Manager for the Kitchener location for both the Case and Construction Equipment divisions and most recently as Sales Manager for Ontario Construction Equipment.

Prior to Strongco, Paul was in heavy construction and crane operation and as well as owning his own hydraulic company for 14 years, which specialized in mobile and industrial hydraulics. His extensive experience working in diverse areas within the industry have given him a unique advantage that allows him to demonstrate his ability to move the business forward to new levels.

Together with his solid background in the industry and strong leadership skills, Mr. George is more than capable in leading the Strongco Ontario Construction Equipment team with great success.

About Strongco Corporation

Strongco Corporation is a major multiline mobile equipment dealer with operations across Canada. Strongco sells, rents and services equipment used in diverse sectors such as construction, infrastructure, mining, oil and gas, utilities, municipalities, waste management and forestry. The Company has approximately 500 employees serving customers from 26 branches in Canada. Strongco represents leading equipment manufacturers with globally recognized brands, including Volvo Construction Equipment, Case Construction, Sennebogen, Manitowoc Crane, including National and Grove, Fassi, Allied Construction, ESCO, and Dressta. Strongco is listed on the Toronto Stock Exchange under the symbol SQP.

For further information:

Maria Valentini, Marketing Manager 905-670-5100,
mvalentini@strongco.com

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Strongco Corporation

1640 Enterprise Road, Mississauga, ON, ² L4W 4L4, Canada
<http://www.strongco.com>

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