



Tel: (905) 670-5100  
Fax: (905) 565-1907

*Strongco Corporation*  
1640 Enterprise Road  
Mississauga, Ontario  
L4W 4L4

**TSX Symbol: SQP**

**For Immediate Release**

## **Strongco Announces Appointment of Oliver Nachevski as Vice President and COO**

**Mississauga, Ontario – July 19, 2018** – Strongco Corporation (TSX: SQP) today announced the appointment of Oliver Nachevski, formerly Vice President, Construction Equipment, to the position of Vice President and Chief Operating Officer (COO).

"Over the past several years, Strongco has undergone significant change in an effort to reposition the business and focus on our core strengths. The creation of the COO role will provide more centralized leadership, with the goal of delivering greater operational excellence during the next phase of stability, sustainability and strategic growth," said Robert Beutel, Executive Chairman of Strongco. "Oliver's many years of service at Strongco, combined with his demonstrated leadership, make him well suited to propel our operating initiatives across all of the business units. On behalf of the Board of Directors, I look forward to him bringing this experience and commitment to his new post."

As Vice President and COO of Strongco, Oliver will oversee all operations, including Construction Equipment, Cranes and Finance, and will play a key part in coordinating and integrating the business for maximum efficiency and reward.

"This is an exciting time for Strongco in terms of the strategic transformation of the company," said Oliver Nachevski. "In collaboration with our strong team, I look forward to the opportunity to drive the business forward."

Oliver joined Strongco in 1996, and in that time he has made a significant impact on many facets of the business. He has held many titles, such as Controller, Western Division, where he earned a CGA designation in Alberta. In 2004, he accepted a position at Head Office as Assistant Controller and National Credit Manager, and later Director, National Credit and Inventory. In 2008, Oliver became Operations Manager, Cranes and Material Handling Division, and in 2012 was promoted to lead the implementation of Strongco's new SAP computer system as Director, Dealer Management System Implementation. In 2013, he was appointed Regional Vice President, Case and in 2016 promoted to Vice President, Construction Equipment, which centralized leadership for both Strongco's Case and Multiline/Volvo divisions.

### **About Strongco Corporation**

Strongco Corporation is a major multiline mobile equipment dealer with operations across Canada. Strongco sells, rents and services equipment used in diverse sectors such as construction, infrastructure, mining, oil and gas, utilities, municipalities, waste management and forestry. The Company has approximately 500 employees serving customers from 26

branches in Canada. Strongco represents leading equipment manufacturers with globally recognized brands, including Volvo Construction Equipment, Case Construction, Manitowoc Crane, including National and Grove, Terex Cedarapids, Terex Trucks, Fassi, Sennebogen, Konecranes and SDLG. Strongco is listed on the Toronto Stock Exchange under the symbol SQP.

**Information Contact**

J. David Wood

Vice-President, Chief Financial Officer and Corporate Secretary

905.670.5100

[jdwood@strongco.com](mailto:jdwood@strongco.com)

[strongco.com](http://strongco.com)