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For Immediate Release

Volvo CE Parts Distribution Center Opens in Canada

MISSISSAUGA, ON, JANUARY 25, 2019 - **Strongco Corporation** (TSX:SQP)

Volvo's new Canadian Parts Distribution Centre, which is located in the Greater Toronto Area, is now open and ready for processing parts orders. This new Volvo CE Canadian Parts Distribution Centre will provide critical Volvo OEM parts that will allow Strongco to restock both common and business-critical parts faster. This is a significant advantage for all Volvo's Canadian dealers and all Strongco branches across Canada as these parts have always shipped from the United States.

"This Canadian parts distribution facility will give our Strongco customers improved access to critical Volvo OEM parts inventory on this side of the border," said Oliver Nachevski, Vice President and Chief Operating Officer for Strongco. "This is a very exciting announcement as both Strongco and our customers will benefit from enhanced parts availability, which will enable us to offer next day express delivery capabilities."

In addition to providing parts for Volvo CE dealers, the distribution center will also provide parts for Volvo's other business areas. This is the latest move in Volvo's ongoing work to provide industry-best parts delivery. Now by improving its distribution footprint with the new 181,000 ft² Parts Distribution Center in Canada, which replaces a regional parts depot there, the company will be able to deliver critical parts to any dealer across Canada in major markets —by 8 a.m. the next day after the order is placed.

About Strongco Corporation

Strongco Corporation is a major multiline mobile equipment dealer with operations across Canada. Strongco sells, rents and services equipment used in diverse sectors such as construction, infrastructure, mining, oil and gas, utilities, municipalities, waste management and forestry. The Company has approximately 500 employees serving customers from 26 branches in Canada. Strongco represents leading equipment manufacturers with globally recognized brands, including Volvo Construction Equipment, Case Construction, Sennebogen, Manitowoc Crane, including National and Grove, Fassi, Allied Construction, ESCO, and Dressta. Strongco is listed on the Toronto Stock Exchange under the symbol SQP.

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